



## 2017 ATHENA Awards Program Sponsorship Opportunities

The Allegheny Conference on Community Development is proud to host one of the largest ATHENA gatherings in the world. The ATHENA Awards Program of Greater Pittsburgh recognizes women who demonstrate excellence in their profession, contribute to their community and mentor and support other women. Its annual luncheon – this year on Monday, Oct. 2 at the Westin Convention Center Hotel in downtown Pittsburgh -- attracts nearly 900 male and female leaders from across southwestern Pennsylvania.

All levels of sponsorship get the following:

- ◆ Verbal recognition by presenter at the awards luncheon
- ◆ Recognition as sponsor in news releases and advisories
- ◆ Recognition as sponsor with a link to organization's website on [Athena-Pittsburgh.com](http://Athena-Pittsburgh.com))
- ◆ Opportunity to serve on the ATHENA Awards Program Host Committee

There are currently several levels of sponsorship available for the 2017 program:

### **Presenting Sponsor - \$15,000\***

- ◆ Opportunity for organization's representative to speak at the awards luncheon (optional) and a seat on dais with finalists
- ◆ Prominent name and logo recognition in a full-page ad and glossy multi-page awards program published in *Pittsburgh Magazine* (distributed to 150,000 readers)
- ◆ Prominent name and logo recognition on event invitations and advertisements
- ◆ Name and logo recognition on video loop played during the awards luncheon
- ◆ Twenty (20) tickets to the awards luncheon to be used at organization's discretion
- ◆ Verbal recognition by presenter at the Sept. 7 ATHENA Nominees Reception
- ◆ Opportunity to serve on the ATHENA Awards Selection Committee

*\* Please note: UPMC Health Plan has secured **sponsor exclusivity** within the healthcare sector in 2017 and has first right of refusal for 2018. Industry exclusivity is available in other sectors for \$25,000.*



### Diamond Sponsor - \$10,000

- ◆ Name and logo recognition in a quarter (1/4)-page ad and glossy multi-page awards program published in *Pittsburgh Magazine* (distributed to 150,000 readers)
- ◆ Name and logo recognition on event invitations and advertisements (larger font than smaller sponsors)
- ◆ Name and logo recognition on video loop played during the awards luncheon
- ◆ Twenty (20) tickets to the awards luncheon to be used at organization's discretion
- ◆ Verbal recognition by presenter at the Sept. 7 ATHENA Nominees Reception
- ◆ Opportunity to serve on the ATHENA Awards Selection Committee

### Gold Sponsor - \$5,000

- ◆ Name and logo recognition in glossy multi-page awards program published in *Pittsburgh Magazine* (distributed to 150,000 readers)
- ◆ Name and logo recognition on event invitations and advertisements
- ◆ Name and logo recognition on video loop played during the awards luncheon
- ◆ Fifteen (15) tickets to the awards luncheon to be used at organization's discretion

### Silver Sponsor - \$2,500

- ◆ Name recognition in glossy multi-page awards program published in *Pittsburgh Magazine* (distributed to 150,000 readers)
- ◆ Name recognition on event invitations and advertisements
- ◆ Name recognition on video loop played during the awards luncheon
- ◆ Ten (10) tickets to the awards luncheon to be used at organization's discretion

For more information on sponsorships, please contact Investor Relations Director Sara Gaal at 412.392.4555 x4572 or at [sgaal@alleghenyconference.org](mailto:sgaal@alleghenyconference.org).



**2017 ATHENA Award Program  
Sponsorship Agreement**

YES, I would like to sponsor the 2017 ATHENA Award Program at the following level:

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Sponsor w/Exclusivity - \$25,000 | <input type="checkbox"/> Diamond Sponsor - \$10,000 |
| <input type="checkbox"/> Presenting Sponsor - \$15,000               | <input type="checkbox"/> Gold Sponsor - \$5,000     |
|  | <input type="checkbox"/> Silver Sponsor - \$2,500   |

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Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

E-mail \_\_\_\_\_

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Enclosure of a check is not required at this time. If a check is enclosed, please make it payable to **Allegheny Conference on Community Development** and send to:  
Allegheny Conference on Community Development  
11 Stanwix Street, 17<sup>th</sup> Floor  
Pittsburgh, PA 15222

To pay by credit card, please call Carole Colalella at (412) 392.4555, ext. 1034



**PLEASE RETURN BY FAX OR EMAIL TO:**

Sara Gaal

Director, Investor Relations

[sgaal@alleghenyconference.org](mailto:sgaal@alleghenyconference.org)

Fax: (412) 392 -1040